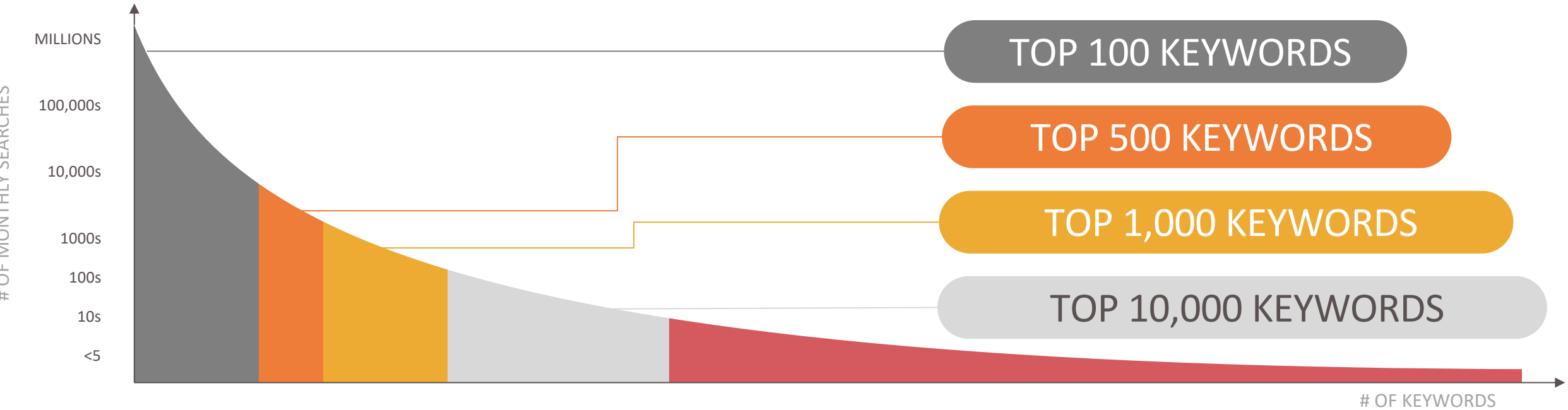


# SEO as-a-Service

Leverage AI to bring [your] specific content to each specific query

# Untapped Keyword Potential



# Challenges when scaling



## Resources

“ The lack of resources is one of the top three SEO threats in 2022 ”

**SEJ** SearchEngine®  
Journal



## Cost of Paid Search

“ The cost per click for paid search ads increased by 15% between the second and third quarters of 2021 alone ”

**DATA**REPORTAL



## Google Updates

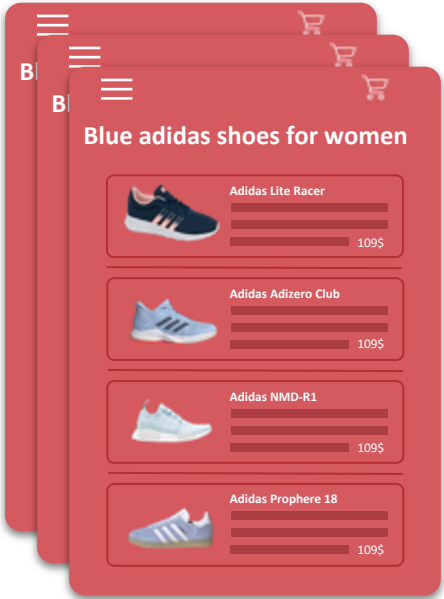
“ Several times a year, Google releases a broad core update that focuses on improving Google’s services overall, and as a result causes big fluctuations in search rankings ”

**SEMRUSH**

# How does it work?



- ..... Monthly Search Volume : 500
- ..... Current position : 23
- ..... Potential with Verbolia page : 123



# ROI from the solution

DECATHLON

>70%

Pages in  
Top 10



HEMA

94

Average Page  
Speed Score



boohoo

40.000

New Keyword  
opportunities identified



MediaMarkt

25%

Increase in SEO Traffic  
in Y1



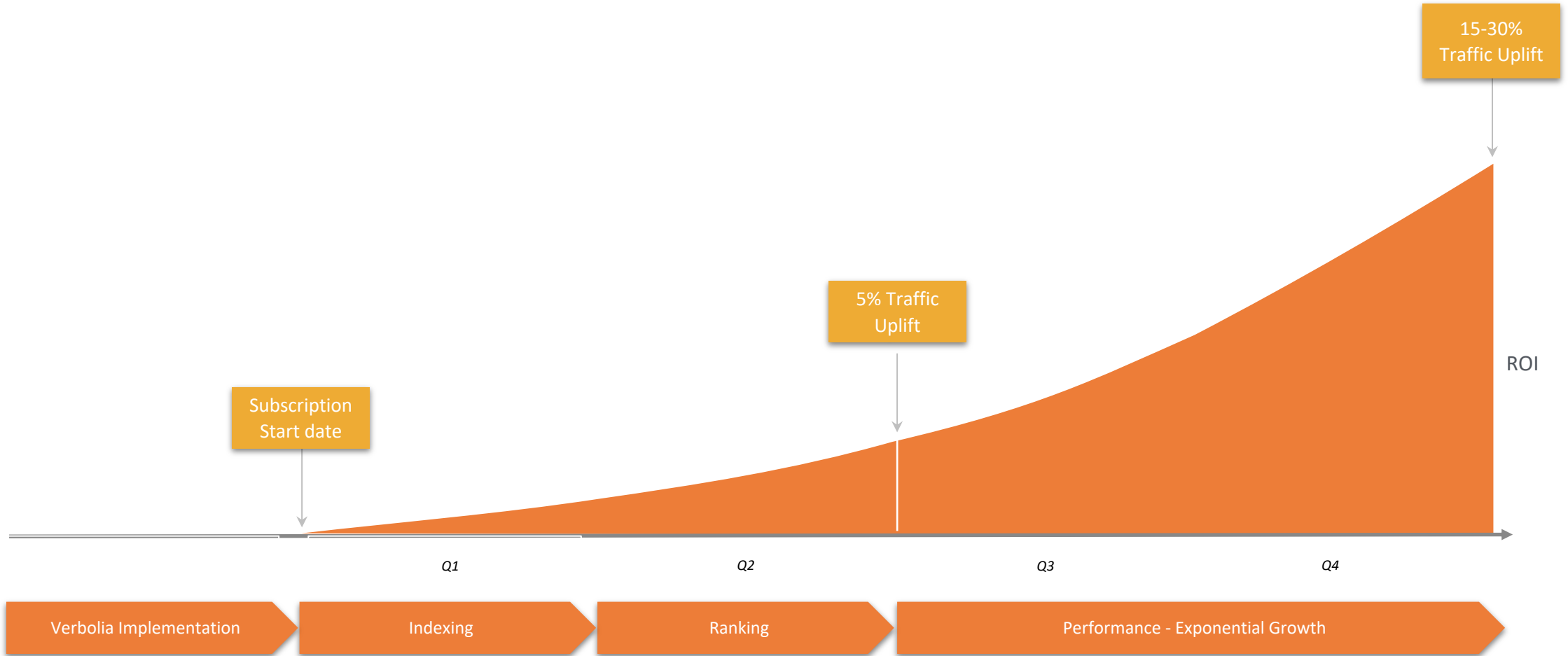
DEIN DEAL

CHF 750.000

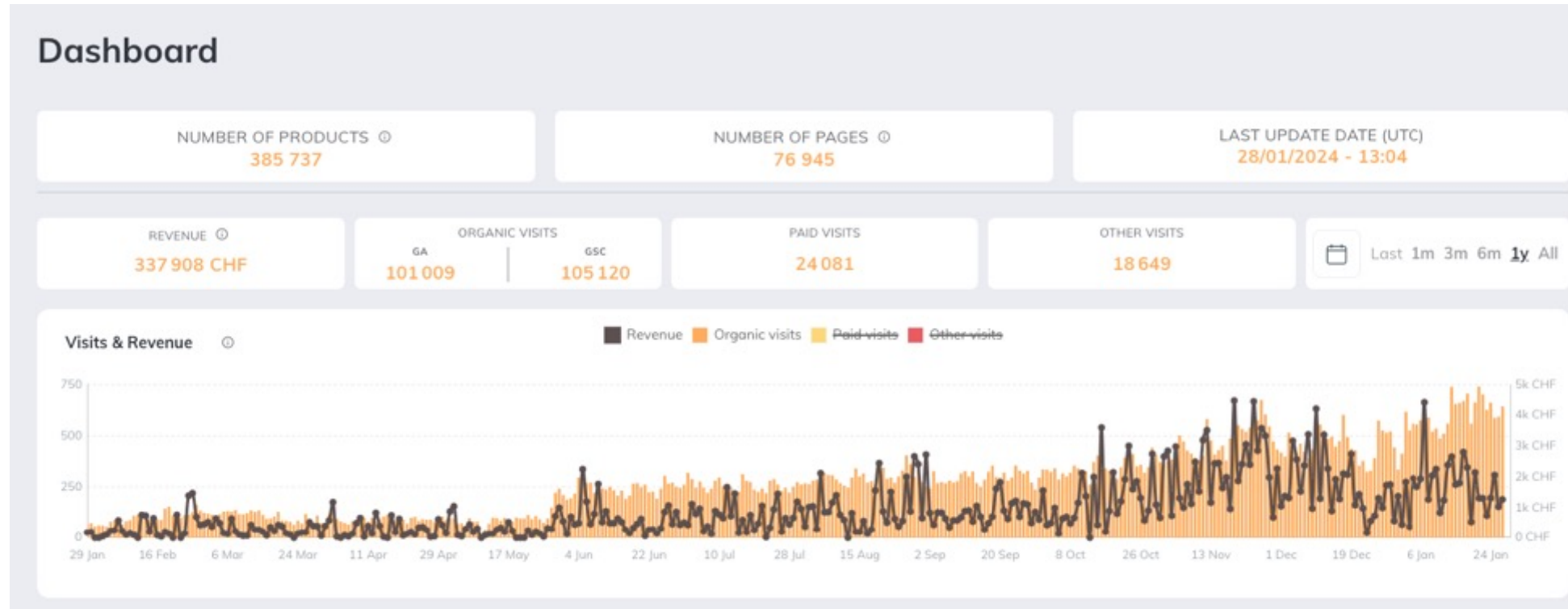
Revenue in  
1 year



# Proven results within first year



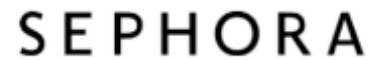
# Business case: a major e-retailer in Switzerland



SEO traffic and revenue growth in 2023 following the introduction of our solution (example with the French version of the Website).

Almost 80'000 optimized pages have been built by our technology leading to generate 105 K SEO visits and 334 KCHF organic revenue.

# Trusted by e-commerce leaders





# THANK YOU



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